## INVESTOR PRESENTATION

Q4 - FY 2021



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### CMD'S MESSAGE

"The beginning of the financial year was fraught with fear as the 1st wave of Covid-19 pandemic spread but thankfully we ended the year with a lot of confidence. We were well prepared for a strong revival in the affordable housing segment with ready-to-move-in inventory as well as projects in various stages of construction across micro markets in Mumbai MMR and Jodhpur. This helped us in catering to varied customer requirement and glad to announce that Q4FY21 was the best quarter for Arihant Superstructures Ltd till date with highest revenues and net profits. With Work From Home seemingly here to stay, a home buyer has become discerning and is willing to travel that extra mile to buy a home which suits the post pandemic 'New Normal'. Brand Arihant has been known for quality homes with efficient use of space in a well-planned gated communities. We, at Arihant, are excited at the prospects in our region and continue to launch new projects."

## KEY HIGHLIGHTS FOR FY21

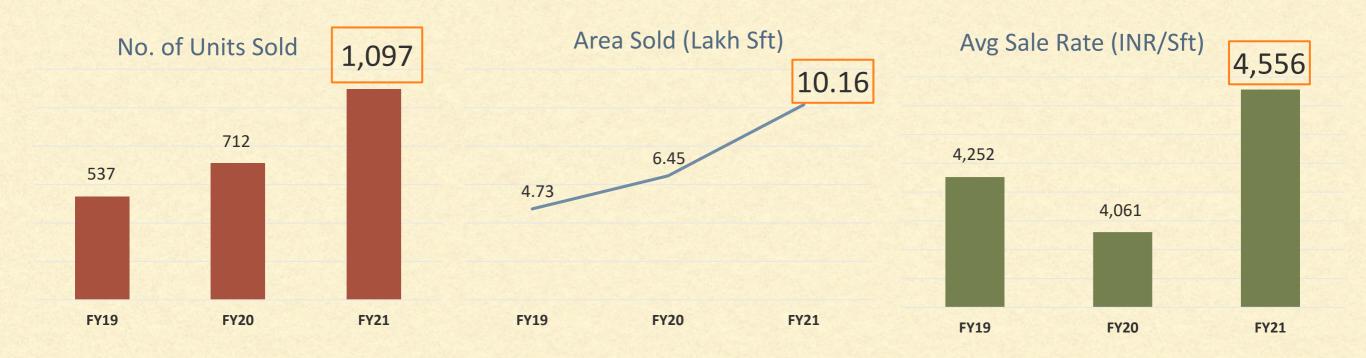
### OPERATIONAL HIGHLIGHTS

#### Sales

- Sales bookings crossed **1,097 units** for the full year FY21 for the first time in Company's history showcasing strength of Brand Arihant
- In area terms, sales bookings crossed 1 million Sft, a growth of ~59% over FY20 with an aggregate value of bookings rising to INR 463 Cr

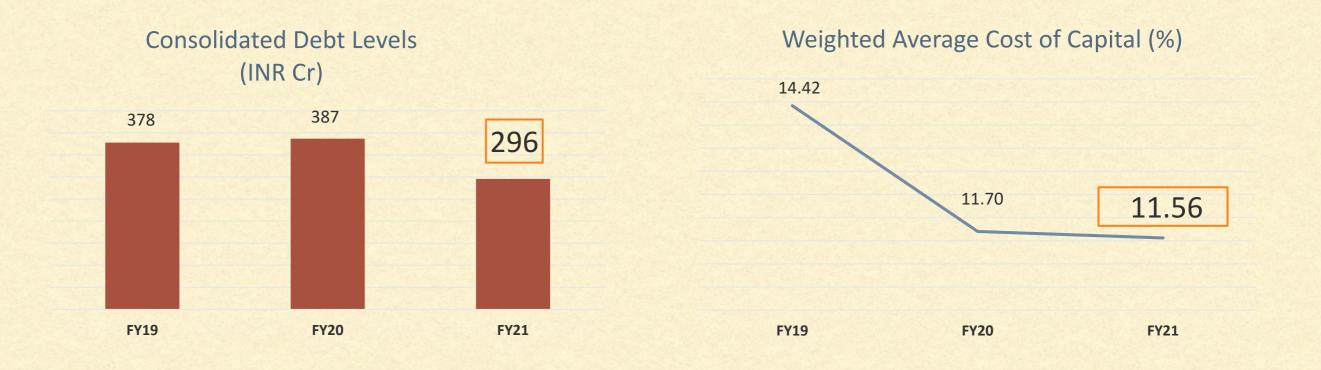
#### Collections

Collections rose strongly by 24% to ~INR 293 Cr in FY21 despite the pandemic impact



### FINANCIAL HIGHLIGHTS

- Strong all-round performance demonstrated by Arihant Superstructures Limited (ASL) in FY21
- With record sales & collections, ASL was able to reduce its debt by INR 91 Cr on a Y-o-Y basis which will enable us to reduce finance costs substantially
- The weighted average cost of capital reduced from 14.42% in FY19 to 11.56% in FY21
- Combined, this should result in stronger balance sheet and improved margins



### READINESS FOR THE UPCYCLE

## Creating ready possession inventory

- Real Estate is characterized with 5-year cycles. With over 2 decades of experience, ASL's strategy incorporates such cyclicality
- The slowdown experienced in the property markets provided an opportunity to consolidate
- ASL could envision the need for ready / near ready that would follow the RERA & NBFC crisis
- Even during toughest time, though our debt levels rose, we kept consistency of construction & completing projects in time
- This strategy led to creating a stock of ready possession inventory enabling us to capitalize on the opportunity we strongly believed the market would offer

## Strong construction momentum

- Strong collections have enabled us to significantly increase our engineering spends and expedite the construction activity on all its sites
- We believe that this will result in creating inventory in all categories (new launch to ready possession) and enter a virtuous cycle
- Hugely impact customer confidence in product and enhance the brand equity of the Company

### READINESS FOR THE UPCYCLE

## Healthy & expanding project pipeline

- Two new projects were added in FY21 one in affordable housing admeasuring ~24,130 sqm and one redevelopment project in upper mid income/luxury segment on a land area admeasuring 14,996 sqm
- These projects will add more than 1.1 mn sft to the overall portfolio
- The business development team is engaging with landowners for either a buyout or a majority in JV/JD structure as well as for development management opportunities
- Backed by strong financial position, the company is embarking on scaling up acquisitions significantly over next 6-8 quarters

#### Team

- In the toughest lockdown months when the industry was laying off, ASL not only retained employee strength but also assured salaries winning the trust of the employees
- In the months to follow, sensing the opportunity to come, the company aggressively recruited and increased its team strength by more than 75 people including 50 in sales
- The strategy bore results as the company logged in good sales figures

## COMPANY OVERVIEW

### **OVERVIEW**

- Arihant Superstructures Limited (ASL) is one of the largest real estate player in affordable and mid-income housing consisting of 96% of its portfolio in affordable and mid-income housing
- Geographically well diversified portfolio across Navi Mumbai, MMR and Jodhpur regions
- Ongoing & upcoming projects comprise of ~11,000 homes admeasuring ~11 Mn Sq. ft. across 17+ projects over next 7 years
- Well poised to embark on the next phase of growth with over 2 decades of operations across multiple real estate cycles



Delivered 9,500+ homes admeasuring 8

Mn Sft across 59 projects over past 2

decades by the Group

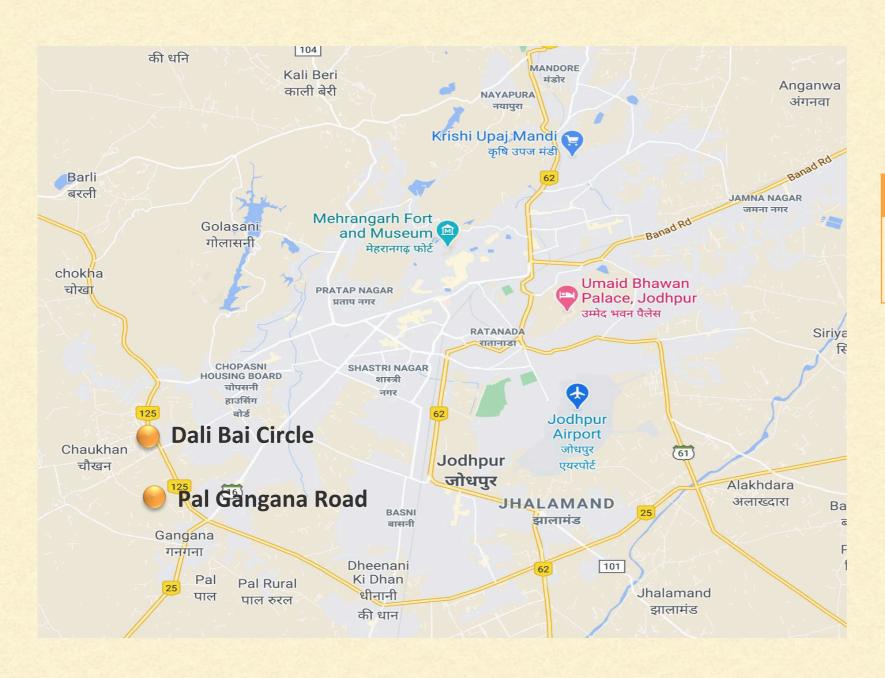
## GEOGRAPHICAL SPREAD - MMR



# 13 Lifestyle Defining Projects

Region	No of Projects
Vashi	1
Taloja	6
Kharghar	1
Panvel	1
Kalyan	1
Badlapur	1
Karjat	1
Khopoli	1

## GEOGRAPHICAL SPREAD - JODHPUR

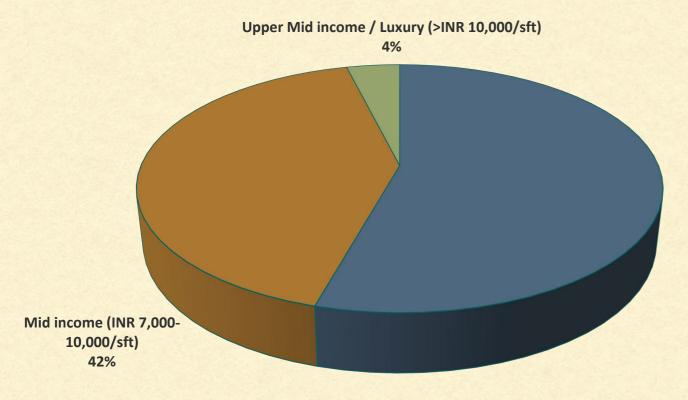


# 4 Market Defining Projects

Region	No of Projects		
Dali Bai Circle	3		
Pal Gangana Road	1		

### PORTFOLIO MIX

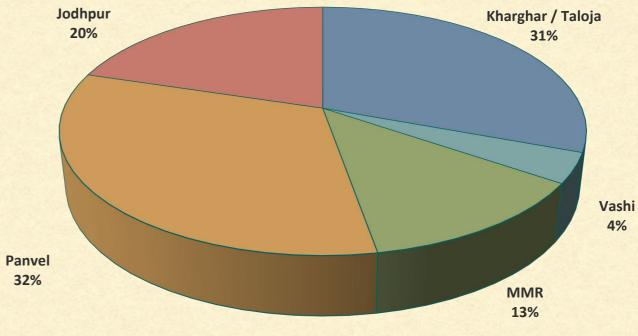
#### Category-wise portfolio mix



Diversified portfolio mix across geographies with focus on affordable and mid income housing

Area-wise Portfolio Mix

Established leadership position in the geographies and market segments by building capabilities and competitive advantage



Affordable (<INR7,000/sft) 54%

### STRENGTHS & BUSINESS MODEL



## VALUE CREATION JOURNEY

1994

Launch of Real Estate Division

#### 2000

Achieved a significant milestone of completing 10 projects

#### 2007

Successfully
Completes and
delivers 25
projects

#### 2014

Successfully completes and delivers 4 Mn square feet; Crossed Rs. 1 bn Revenue

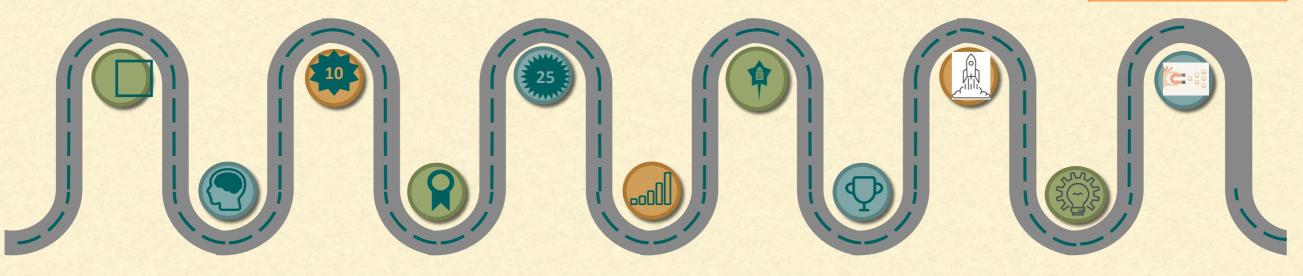
#### 2017

Successfully launched flagship project "Arihant Aspire" 2021

Record sales of 1,097 units

sold crossing

Mn Sft saleable area



1999

Strategically identified Navi Mumbai as the next area of Growth; 30 Projects planned over 15 years

2004

Completes construction and delivery of 1 Mn square feet of residential projects 2011

Launched its Landmark Project in Jodhpur under PPP scheme 2016

Won coveted economic times award for best corporate brands

2019

Smaller Projects & Quicker Churn

### BOARD OF DIRECTORS

#### Ashok Chhajer, Promoter, CMD

- Over 4 decades experience including 2 decades in the real estate business
- Prior experience ranging from textile, oil refinery to real estate financing
- At Arihant, he oversees corporate strategy, project design and land acquisition functions
- Works relentlessly towards, transparency, corporate governance and stakeholder management

#### Nimish Shah, Whole-Time Director

- A civil engineer with over 17 years experience in construction
- Actively involved in all the nuances of engineering including Planning and Execution, project estimation, contracts and site organization of projects
- Earlier associated with Hiranandani group and Soham Group, Thane

#### Virendra Mittal, Independent Director

- IIT Alumnus and a fellow chartered engineer
- Vast experience in construction, real estate, power plants, mining and highway projects
- Has been part of leadership team in ITC Ltd, The Leela Ventures, Ansal Properties,, Mukand Ltd etc.
- Has also held position with the Government of Rajasthan

### Chandra Iyengar Independent Director

- 1973 batch IAS Officer
- Led several departments in GOM and GOI, such as Women & Child Development, Higher Technical Education, Rural Development and Health.
- Was Additional Chief Secretary-Home dept. for GOM.
   Served as Chairperson for the Maharashtra Energy Regulatory Commission.

#### Raj Narain Bharadwaj, Independent Director

- Over 38 years of experience in economics, banking, finance and portfolio management
- Former Chairman and Managing Director of Life Insurance Corporation of India
- Also a former Member of the Securities Appellate Tribunal

#### Divya Momaya, Women independent Director

- Over 16 years of experience and has been into whole time Company Secretarial Practice for more than 12 years.
- She was IPO team member of Bombay Stock Exchange.

### MANAGEMENT TEAM

#### Akshay Agarwal, Director - Procurement

- Young and dynamic leader, he oversees operations, post sales and procurement functions
- Dual specialization in Marketing and Logistics from Ohio State University, Columbus USA

#### Abhishek Shukla, Chief Strategy Officer

- Seasoned business and finance professional with over 15 years experience in P&L Management, Corporate Finance, Business Development and Investment Banking.
- Leads the strategy function Investor Relations, Strategic Finance, new acquisitions etc.
- He is a CFA charter holder (CFA Institute, USA), MBA (Finance) and a Bachelor of Engineering

#### Deepak Lohia, Chief Financial Officer

- CA having 23 years of experience in the areas of Taxation, Accounts & Finance.
- Responsible for Corporate Finance, Internal Controls, Budgeting & Forecasting
- Has earlier worked with ABG Shipyard and Runwal Group to name a few

#### Kapil Sengar, VP Sales

- 17 Years of experience in sales across industries such as Real Estate, Finance & Insurance
- Prior to joining ASL, Kapil has worked with reputed brands like Reliance, Kotak Mahindra, HSBC and Adhijraj Constructions,
- Kapil has an MBA from DAVV, Indore

#### Ravindra Parakh Head – Accounts

- CA, having 11 years experience in areas of Taxation, Accounts & Finance.
- Responsible for Accounts and taxation both direct and indirect of the group

### Govind Rao, Company Secretary

- A Company Secretary with experience in corporate affairs and legal framework
- Specialization in corporate law, corporate governance and SEBI related matters.

## AWARDS & ACCOLADES (SINCE 2017)

## Over 25 Awards & Recognitions over the last decade



Zee Business Award - Developer of the Year (Affordable Housing)



Iconic Award by Radio City for Arihant Aspire, Panvel



2018

IGBC Pre-certified Platinum Rating for Aspire project



Affordable Housing Project of the Year for Arihant Arshiya







2018

Arihant Adita – Jodhpur's no1 Housing MYFM) - Award for Society Award, Red

Dainik Bhaskar (94.3 Excellence in Quality Construction

Award for Quality construction in affordable housing by The Economic Times, ET Realty award







2017

Arihant Adita 'India's Top 100 projects' by CRISIL

Mumbai Hot 50 Brands by HT

Corporate Excellence award

Best Business Practices award in Real Estate

## SELECT PROJECT ELEVATIONS

Arihant Advika, Vashi



Arihant Anaika, Taloja



Arihant Aspire, Panvel



Arihant Aalishan, Kharghar



## SELECT PROJECT ELEVATIONS

Arihant Aloki, Karjat



Arihant Arshiya, Khopoli



Arihant Adita, Jodhpur



Arihant Ayati, Jodhpur



## ONGOING & FUTURE PROJECTS

Project	Location	Estimated Sale Area (Sft)	Status	Category
Arshiya	khopoli	14,78,728	Ongoing	Affordable
Aarohi	Kalyan	2,86,190	Ongoing	Affordable
3 Anaika	Taloja	2,13,400	Ongoing	Affordable
4 Anaika	Taloja	2,04,140	Ongoing	Affordable
Aloki	karjat	4,42,280	Ongoing	Affordable
Advika	Vashi	4,21,260	Ongoing	Upper Mid-Income / Luxury
Aalishan	Kharghar	10,01,432	Ongoing	Mid-Income
Aspire	Panvel	31,26,343	Ongoing	Mid-Income
Anmol	Badlapur	6,05,921	Ongoing	Affordable
2 Anaika	Taloja	2,03,384	Ongoing	Affordable

Note: The estimated sale area is subject to further government approvals and is only indicative as per current development control regulations and includes completed, ongoing and future phases

## ONGOING & FUTURE PROJECTS

Project	Location	Estimated Sale Area (Sft)	Status	Category
5 Anaika	Taloja	3,62,272	Ongoing	Affordable
Amber	Taloja	54,491	Ongoing	Affordable
Adita	Jodhpur	11,44,385	Ongoing	Affordable
Aanchal	Jodhpur	21,42,000	Ongoing	Affordable
Ayati	Jodhpur	2,11,168	Ongoing	Mid-Income
Ashray	Jodhpur	1,00,000	Future	Affordable
Amisha - II	Taloja	3,26,404	Future	Affordable
To be decided	Taloja	10,60,800	Future	Affordable
To be decided	Panvel	3,92,400	Future	Mid-Income

Note: The estimated sale area is subject to further government approvals and is only indicative as per current development control regulations and includes completed, ongoing and future phases

### SUSTAINABLE DEVELOPMENT

Social development by supporting rural infrastructure, school etc.

Water preservation by rain water harvesting & STP and energy conservation measures

Solar water heating system, energy efficient lighting and use of low VOC paints & adhesives

Economic development by working with SME vendors & employing local people

Participation in Government policy formulation for sustainable urban development

Eco-friendly construction practices, waste segregation & composite wood

### CSR INITIATIVES

- Providing Ration to all laborers & their families staying at the sites during the Lockdown
- Grant to Shri Maruti Mandir Trust (Palaspe) for education & livelihood enhancement projects
- Construction of Road at Ekatpada village
- Construction of Road at Koynaville village

## GROWTH DRIVERS

### ROBUST FOUNDATION

#### **Financial Stability**

- Strong sales collections in FY21 —~24% growth over FY20 despite pandemic impact
- Thorough cost control a competitive advantage in affordable and mid-income segment

Robust Foundation – Accelerating Ahead

#### **Strategic Project Acquisitions**

- Low cost land acquisition at less than Rs 500/Sft for affordable housing has been the biggest strength of the company
- Preference for DM Model & quick turnaround projects

#### **Dynamic Sales Infrastructure**

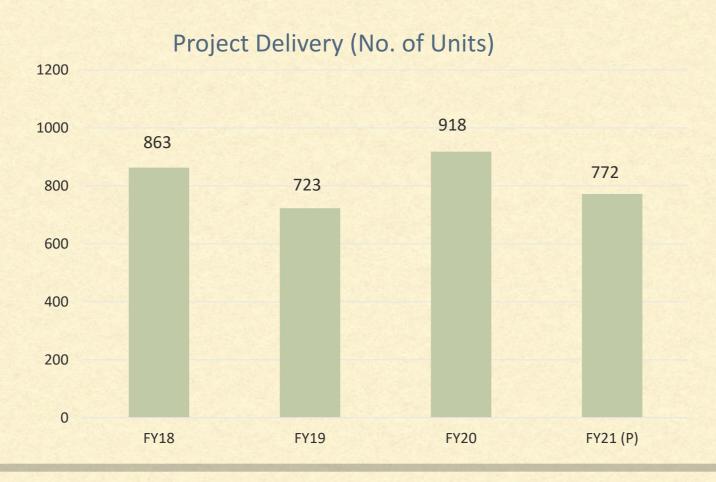
- Sustainable sales growth momentum
- Expanded sales team to 100+ to capitalize on market opportunity
- Sales bookings increased to INR 463
   Cr

#### **Strong Execution Momentum**

- One of the fastest in the Navi Mumbai market to resume construction activity to more than 100% of pre-covid levels
- Distinguished track record in timely delivery of projects; Over 3.5 Mn Sft completed in last 5 years

### CONSISTENT PACE OF DELIVERY

- We move forward with a strong belief that timely delivery with superior quality will be the key differentiator in the future
- ASL has consistently delivered 700-900 units year on year since past many years and is working towards improving the pace
- While construction activity in 2020-21 was affected significantly due to Covid-19 pandemic, ASL continued its focus on construction and delivery



## ACQUISITIONS IN LAST 5 YEARS

Year	Location	Project	Type of Acquisition	Land Area (Sqm)	Saleable Area Potential (Sft)	Est. Revenue Potential (INR Cr)
2016-17	Rohinjan, Kharghar, Navi Mumbai	Aalishan	Land purchase	20,470	1,001,432	820
2017-18	Taloja	Amber	Land purchase	1,560	32,547	15
2018-19	Panvel	Future Project	Land purchase	21,800	3,92,400	274
	Taloja	Amber	Land purchase	1,050	21,925	10
	Taloja	Amisha - Phase II	Land purchase	13,920	4,17,600	188
	Taloja	Future Project	Land purchase	1,830	54,900	25
2019-20	Taloja	Anaika – Phase IV	Land purchase	9,740	204,140	96
	Taloja	Anaika – Phase V	Land purchase	8,160	280,000	126
	Taloja	Future Project	Land purchase	9,400	282,000	127
	Kalyan	Aarohi	Land purchase	3,690	72,378	40
2020-21	Taloja	Future Project	Land purchase	24,130	723,900	325
	Vashi	Advika	Redevelopment	14,996	4,21,260	632
Total				1,30,746	39,04,482	2,678

## NEW LAUNCHES

Consistent launch pipeline with readiness to scale up in line with market response as and when required

Project	Location	Timeline	No. of units	Category
5Anaika	Taloja	Q1 FY22	250	Affordable
Advika	Vashi	Q1 FY22	325	Luxury
Anmol	Badlapur	Q2 FY22	80	Affordable
Arshiya	Khopoli	Q2 FY22	150	Affordable
Aalishan	Kharghar	Q2/Q3 FY22	290	Mid-Income
Aspire	Panvel	Q2/Q3 FY22	525	Mid-Income
Aloki	Karjat	Q3 FY22	125	Affordable
Amisha	Taloja	Q3 FY22	475	Mid-Income
Adita	Jodhpur	Q3/Q4 FY22	100	Affordable
Total			2,320	

### INFRASTRUCTURE DEVELOPMENT



#### **Navi Mumbai International Airport**

- The 16,000-crore Navi Mumbai airport is touted to be one of the world's largest Greenfield airports with a capacity to handle 20 Mn passengers per annum in the first phase and 90 Mn final capacity
- Takeover by Adani Group recently is expected to expedite the delivery of the project
- CIDCO recently kicked off Aerocity project spread across 300 hectares



#### **Mumbai Trans Harbor Link (MTHL)**

- Longest sea bridge measuring 21.8 km connecting Sewri in Mumbai to Nhava Sheva in Navi Mumbai at a project cost of Rs 18,000 Cr
- Financed by Japan International Cooperation Agency and executed by L&T, IHI Corporation (Japan), Daewoo and Tata Projects
- As per reports 35% of the works have been completed and is scheduled to be completed in 2023

### INFRASTRUCTURE DEVELOPMENT



#### **Multi Modal Corridor**

- Virar-Alibaug Multi Modal Corridor is a 126 kms road network connecting NH-8, Bhiwandi bypass, NH-3, NH-4 and NH-4B, Mumbai-Pune Expressway, NH-17, etc.
- Designed to promote 7 growth centers in MMR such as Virar, Bhiwandi, Kalyan, Dombivali, Panvel, Taloja and Uran.

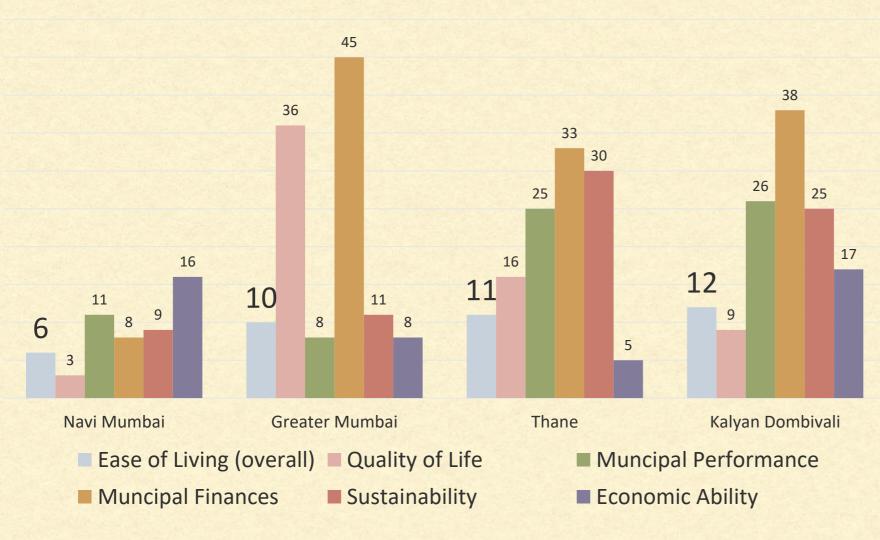


#### Navi Mumbai Metro

- The Navi Mumbai Metro, implemented by CIDCO spans across 106.4 kms
- The 23 kms phase I will consist of 20 stations and link CBD Belapur, Kharghar, Taloja, Taloja MIDC, Kalamboli and the Khandeshwar and eventually terminate at Navi Mumbai Airport
- Services between Kharghar to Taloja is planned to be operational by Dec-21 with the remaining sections at the route likely to be started by Dec-22

### MARKET ATTRACTIVENESS

## Ranking among 111 cities – Ministry of Housing and Urban Affairs (2020)



- Navi Mumbai has consistently ranked in top 10 out of a total of 111 cities ranked through the Ease of Living Index
- It is also ranked in top15 for all the keyparameters

## CONSTRUCTION PROGRESS

## PROJECT STATUS - AALISHAN (KHARGHAR)





## PROJECT STATUS – AALISHAN (KHARGHAR)

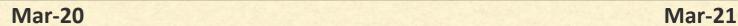
Mar-20 Mar-21







## PROJECT STATUS - ASPIRE (PANVEL)









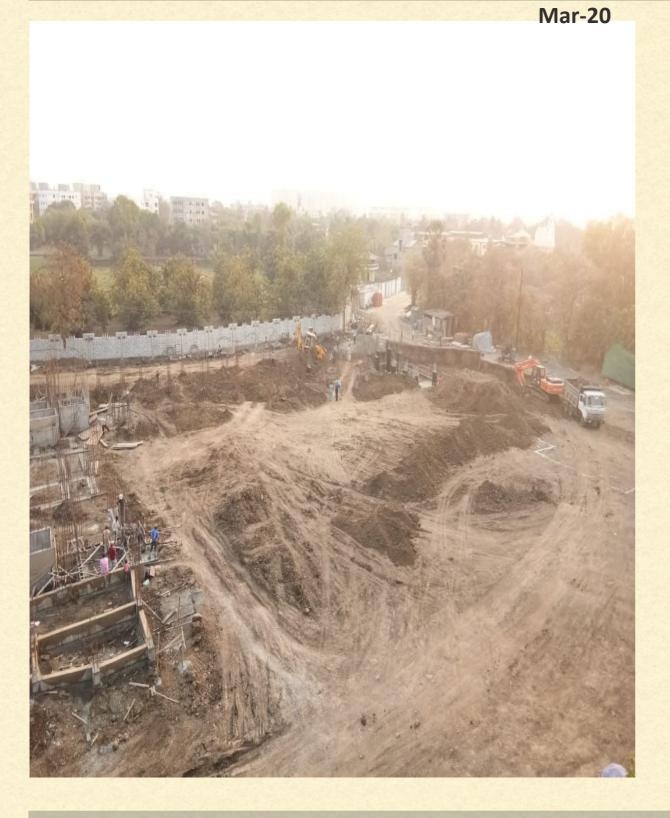


# PROJECT STATUS – 3 ANAIKA (TALOJA)





# PROJECT STATUS – 4 ANAIKA (TALOJA)





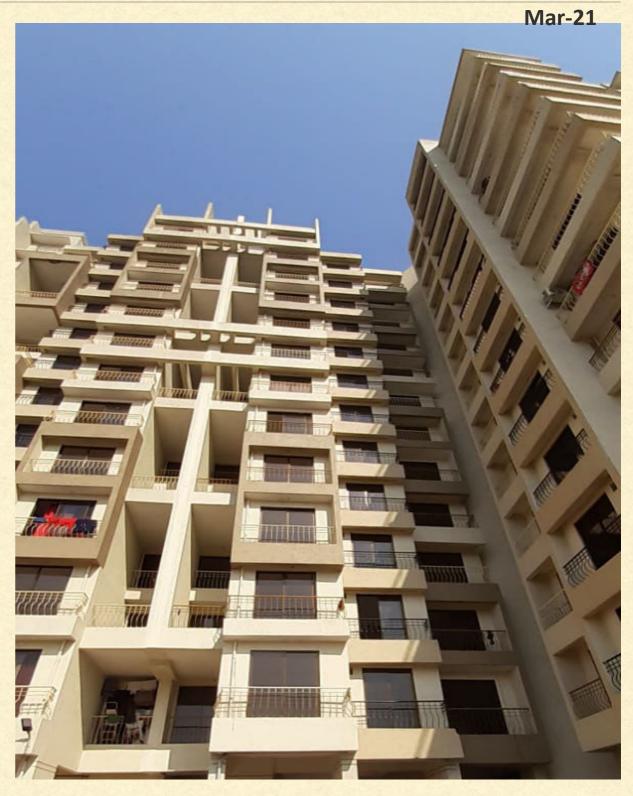
# PROJECT STATUS – AMBER (TALOJA)





## PROJECT STATUS - ANMOL (BADLAPUR)

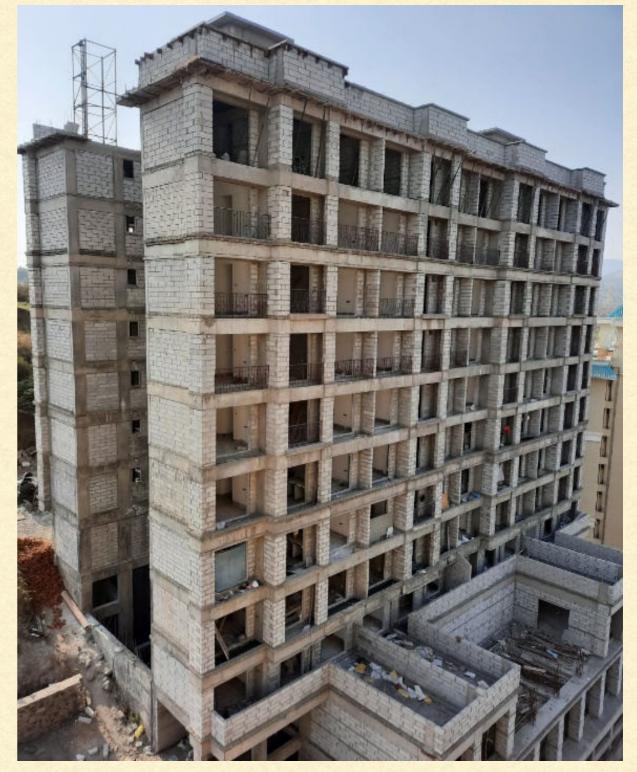




# PROJECT STATUS – ALOKI (KARJAT)

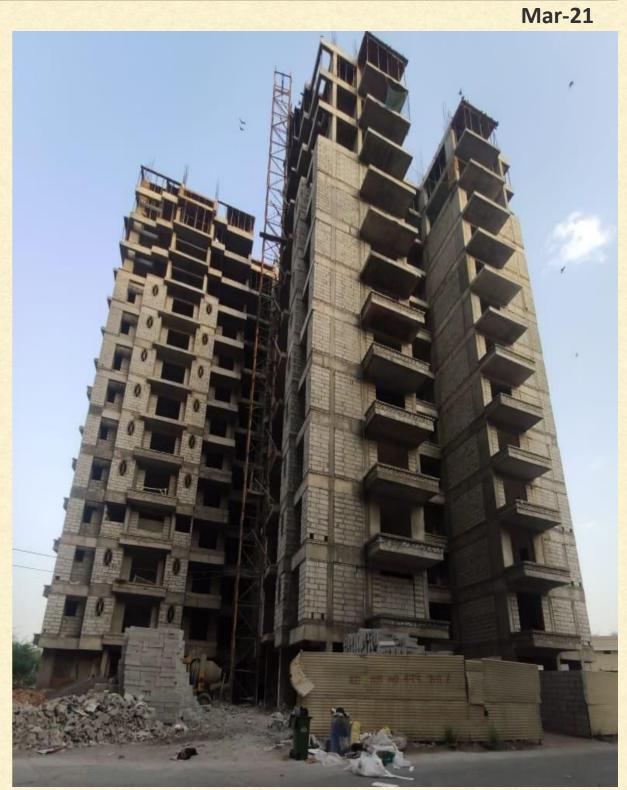
Mar-20 Mar-21





# PROJECT STATUS - ADITA (JODHPUR)





# PROJECT STATUS - ANCHAL (JODHPUR)





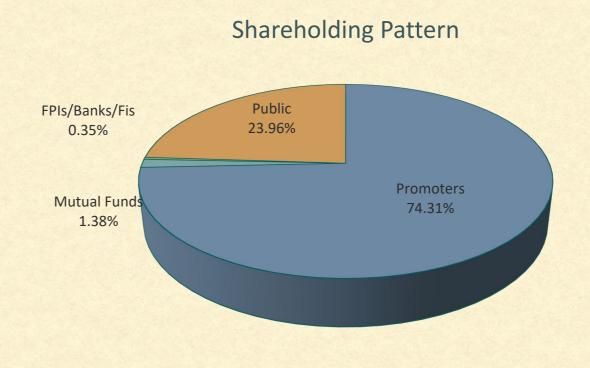




# FINANCIAL SNAPSHOT

## CAPITAL MARKET DATA

BSE Scrip Code	506194		
NSE Trading Symbol	ARIHANTSUP		
Bloomberg Code	ARSU:IN		
GICS Sector	Real Estate		
Market Cap as on 18 <sup>th</sup> June 2021	INR 3,733 Mn		
52 Week High	INR 102.4		
52 Week Low	INR 18.5		



## QUARTERLY HIGHLIGHTS – Q4 FY21

- Sales bookings of 373 units aggregating 3.6 lac sft in Q4 FY21
- Collections sequentially grew 12.8% to INR 112.5 Cr in the current quarter
- Construction activity at full swing across all the sites
- Total Debt reduced by 12.2% INR 41 Cr to INR 296 Cr

Particulars	Q4 FY21	Q3 FY21	% change
Units Sold (No.)	373	403	-7.4%
Value of Sales (INR Cr)	181.2	166.3	9.0%
Total Collections (INR Cr)	112.5	99.7	12.8%
Total Debt (INR Cr)	295.5	336.6	-12.2%

Note: Prior period figures are not comparable as the same are restated due to cancellations and/or reclassification.

# QUARTERLY RESULTS – Q4 FY21

Particulars (INR Cr)	Q4 FY21	Q4 FY20	% change		Q3 FY21	% change	
Total Revenue	124.26	62.60	98.5%	1	73.25	69.6%	1
Total Operating Expenses	103.42	47.11			58.42		
EBITDA	20.84	15.49	34.5%	1	14.83	40.5%	1
Interest	6.49	6.80			6.06		
Depreciation	0.48	0.58			0.51		
РВТ	13.87	8.11	71.0%	1	8.26	67.9%	1
Tax	0.39	1.21			3.11		
PAT	13.48	6.90	95.4%	1	5.15	161.7%	1

## CONSOLIDATED INCOME STATEMENT

Particulars (INR Cr)	FY18	FY19	FY20	FY21
Total Revenue	189.3	242.2	237.6	272.3
Cost of Construction, Land & Development	128.5	195.5	119.2	149.2
Changes in Inventories	-16.1	-51.1	33.6	33.4
Employee Benefits Expense	12.7	13.8	12.1	11.9
Other Expenses	25.6	27.1	25.2	27.6
Total Expenses	150.7	185.3	190.1	222.1
EBITDA	38.6	56.9	47.5	50.2
Depreciation	1.3	1.9	2.0	2.0
Interest & Finance Charges	15.0	32.4	30.0	28.1
PBT	22.3	22.6	15.5	20.1
Total Taxes	7.5	4.4	4.5	4.3
PAT	14.8	18.2	11.0	15.8
Less: Non-controlling Interest	2.1	4.6	5.4	4.6
Net Profit (after Non-controlling Interest)	12.7	13.6	5.6	11.2
EPS (Basic) (Rs)	3.05	3.32	1.37	2.71

## CONSOLIDATED BALANCE SHEET

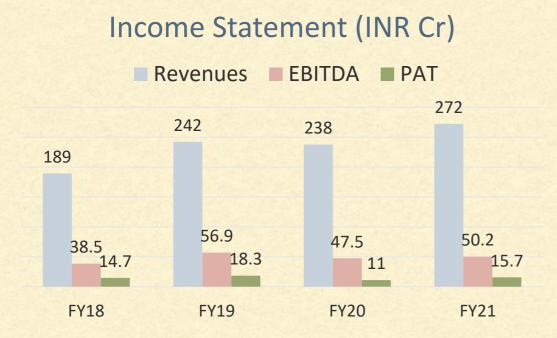
Equity and Liabilities (INR Cr)	FY18	FY19	FY20	FY21
Share Capital	41.2	41.2	41.2	41.2
Reserves and Surplus	76.4	80.7	85.6	97.5
Net worth	117.6	121.9	126.8	138.7
Non-Controlling Interest	9.8	13.9	20.0	24.6
Long Term Borrowings	171.9	237.7	316.8	249.9
Short Term Borrowings	104.8	140.1	69.8	45.6
Advance from Customers	200.3	143.8	144.5	170.0
Other Liabilities	34.1	31.5	9.0	7.2
Trade Payables	37.6	40.4	63.0	52.8
Total Liabilities	676.1	729.2	749.9	688.8
Assets	FY18	FY19	FY20	FY21
Fixed Assets	9.8	10.6	9.5	9.0
Investment in Property	0.0	0.0	9.8	11.4
Non - Current Investment	17.6	1.5	0.0	0.0
Long Term Loans & Advances	34.0	40.2	47.3	31.7
Current Investment	0.2	0.2	0.2	0.0
Inventories	361.3	421.7	381.7	350.4
Trade Receivables	50.8	28.3	35.1	26.0
Cash and Cash Equivalents	12.3	14.9	11.5	12.0
Short Term Loans & Advances	10.9	28.9	23.2	4.9
Land	158.1	155.1	189.8	199.8
Other Assets	21.1	27.8	41.8	43.5
Total Assets	676.1	729.2	749.9	688.8

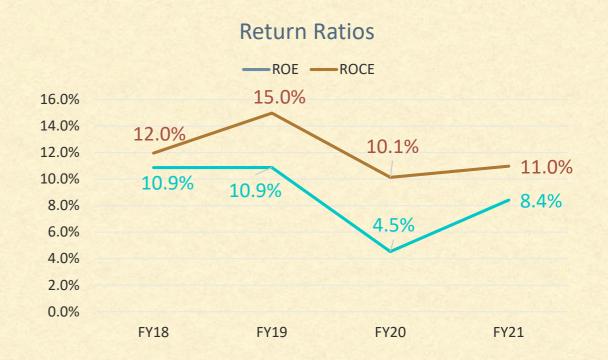
## CONSOLIDATED DEBT FOR FY21

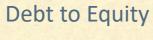
Entity	Entity Debt (INR Cr)	% holding	Debt attributable as per % holding (INR Cr)*
ASL	18.68	100%	18.68
Arihant Vatika	0.04	60%	0.02
Arihant Aashiyana	32.19	60%	19.31
Arihant Abode	229.61	60%	137.77
Arihant Gruhnirman	15.00	60%	9.00
	295.52		184.78

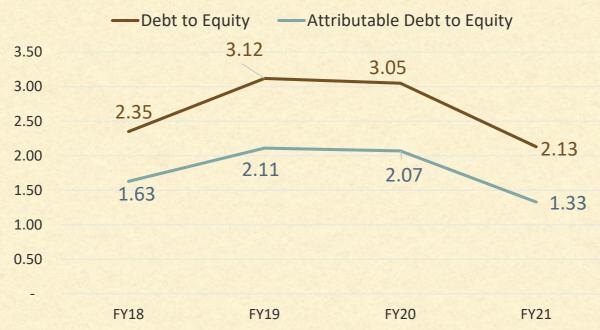
- Effective debt of ASL is worked out based on ASL's shareholding in subsidiaries
- Any liability of the holding company is attributable at 100% and that of the subsidiaries is attributable at its shareholding i.e. 60% to the Holdco

### FINANCIAL PERFORMANCE









# INDUSTRY OUTLOOK

## MACRO-ECONOMIC INDICATORS

- Negative real rates pushing preference towards physical assets India is witnessing negative real rates after many years which boosts the attractiveness of owning physical assets over the financial assets. As per an analysis by Jefferies, 1 year G-Sec yields less CPI is pegged at negative 3-4% for the first time in 6 years.
- Uptick in real estate credit No. of loans sanctioned to real estate developers grew 81% y-o-y and the sanctioned loan amount grew at 180% y-o-y to ~INR 38,000 Cr during the December quarter of 2020 as per Propstack indicating uptick in demand, customer confidence and developer outlook.
- Favourable yield gap With reduction in interest rates the gap between the rental yield and deposit rates have narrowed resulting in improved investor appetite for real estate resulting in investors coming back to the market since demonetization.
- All time high property registrations Registration of residential sales in Mumbai rose 192% from a year ago in December 2020 to touch an all time high of over 18,500 transactions. In Sep 20-Feb-21 period, Mumbai recorded registration of over 61,000 units.

## KEY REFORMS & INTERVENTIONS

### **2017** RERA & GST

RERA & GST are arguably the most important landmark structural reforms post the opening of economy in 1991. RERA has hugely pushed the hitherto unorganized sector towards transparency increasing consumer confidence.

### 2019

#### **GST Reduction**

GST reduction to 5% for under-construction housing and 1% for affordable housing provided a big relief to homebuyers especially in the affordable housing category. Low transaction costs have added to the affordability.

#### 2021

#### **Structural Upcycle**

The last 5 years have laid the foundation for a structural upcycle contributed by the demand pickup, industry consolidation, improved affordability, government support and lower interest rate regime.

### 2016

#### Demonetization

Resulted in a fundamental shift in focus of real estate towards the end-user as investors dried out in the market. The product, delivery and financial stability of the developers came to the fore starting the phase of consolidation.

### 2018

#### **NBFC Crisis**

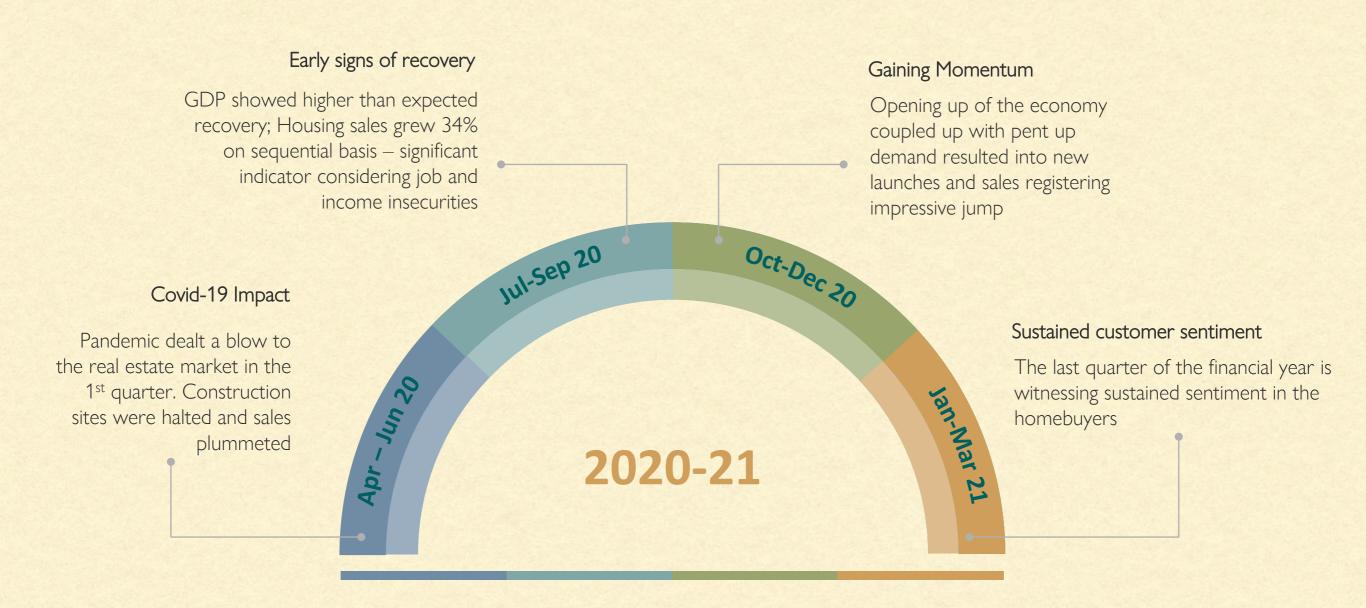
NBFCs' developer loan book grew ~7x between 2009-2018 and contributing over 60% of the new sanctions. With the door closing, most developers found it difficult to complete projects and only financially sound companies survived

#### 2020

#### Covid-19

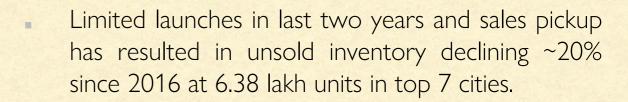
While the pandemic resulted in contraction of the economy and uncertainty about the future, the frontline real estate developers responded to the challenge and capitalized on the renewed buyer vigor in property purchases

## RESIDENTIAL MARKET

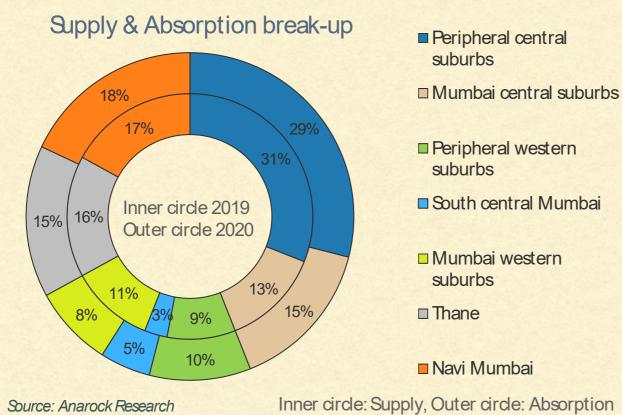


### DECLINING INVENTORY LEVELS





Unsold inventory in MMR at 2 lakh units is down 6% in 2019 alone.



As per Anarock, ~53% of the transactions were under INR 80 lakhs ticket-size and~76% transactions were under INR 1.5 Cr showing clear preference for affordable and mid-income housing

### KEY TRENDS

1

#### Ownership vs Rent

Lockdown reinforced the need of owning the house

Work from home pushed the idea of increased size of the apartments

Preference for large complexes with healthy living amenities & open spaces 2

### Historically low interest rates

Central bank continues to hold the low interest rate regime

Mortgage rates at all time low of 6.65-6.7%

With prices being stagnant over last few years, the affordability index has jumped

3

### Government Initiatives

Stamp duty reduction of 2-3% in states like Maharashtra, Rajasthan and others

Extension of additional interest deduction for affordable housing

Interest rate subsidy under CLSS widened to include middleincome groups 4

### Accelerating Consolidation

The crisis
precipitated by the
pandemic has
resulted in a clear
preference of buyers
towards branded
and reputed
developers

The financial stability of the developers is a key parameter of the buyer today

## KEY TRENDS

5

#### Peripheral markets

As many companies embrace remote working model, the peripheral markets and satellite towns will gain ground due to its ability to offer better product at affordable rates

6

#### Affordable Housing

80% of the new launches were in the sub INR 10 Mn category\*

Government has also extended tax holiday on profits from affordable housing projects till Mar122

Infrastructure status accorded to affordable housing

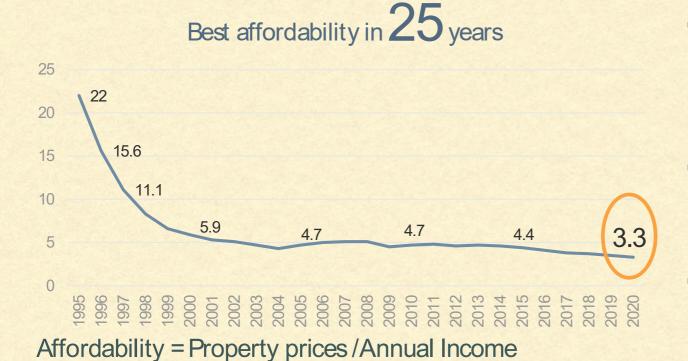
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#### Technology Adoption

The success of digital adoption among the market leaders as reflected in the sales has shown the way for the future

The share of traditional channels of marketing and selling is expected to reduce

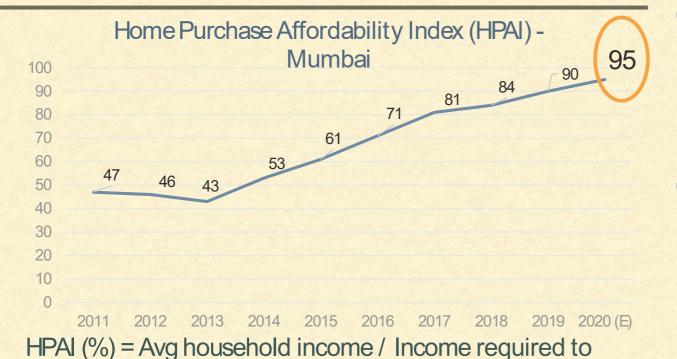
### BEST EVER AFFORDABILITY



Source: HDFC Limited

avail home loan for 1000 sft unit

Source: Jones Lang LaSalle



- Stable Property prices and **all-time low** mortgage rates have resulted in the best affordability in past two and a half decades.
- It is expected to be even more favourable in satellite cities established peripheral micro markets
- The affordability in Mumbai has doubled as compared to a decade ago period.
- Navi Mumbai HPAI is expected to be closer to Pune and Bangalore (in the range of 150-200) meaning an average home buyer has more than sufficient income to buy a 1,000 Sft apartment.
  - The interest subsidy under Credit Linked Subsidy Scheme (CLSS), paid upfront, further benefits affordable housing projects.

# Thank you!

### For further Information please contact:

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